



Capital University of Science and Technology

Islamabad Expressway, Kahuta Road, Zone-V, Islamabad

Phone +92 51 111 555 666, Fax: 92 51 4486705

Email: info@cust.edu.pk, website: <http://www.cust.edu.pk>

Career Services Office

Date: August 01, 2024

Recruitment Drive Report

Collaboration between Career Services Office and Haidri Beverages PepsiCo Islamabad

Event Overview

On July 30th, 2024, Career Services Office organized a successful recruitment drive in collaboration with Haidri Beverages PepsiCo Islamabad. The event targeted graduating students from the disciplines of Electrical Engineering, Computer Sciences, Mechanical Engineering, and Management Sciences. This initiative provided students with a platform to interact with industry professionals, showcase their projects, and undergo interview processes.

Participation and Registration

- Total Students Registered: 39
- Students Appeared for Interview: 31

Haidri Beverages PepsiCo Participants

- Muhammad Akhtar: HR Officer
- Miss Javeria: HR Executive
- Technical Recruiter

Event Schedule

- Project Exhibition: 11:00 AM - 12:15 PM
- Interview Session: 12:45 PM - 4:30 PM

Project Exhibition

The event commenced with the Haidri Beverages PepsiCo team reviewing the projects exhibited by the graduating students from the Faculty of Engineering. The review session, held from 11:00 AM to 12:15 PM, allowed the students to present their innovative projects and



Capital University of Science and Technology

Islamabad Expressway, Kahuta Road, Zone-V, Islamabad

Phone +92 51 111 555 666, Fax: 92 51 4486705

Email: info@cust.edu.pk, website: <http://www.cust.edu.pk>

receive feedback from experienced professionals. This segment showcased the students' practical skills and technical expertise, highlighting their readiness for industry challenges.

Interview Session

Following a brief break, the interview session began at 12:45 PM and continued until 4:30 PM. During this period, the 31 students who appeared for the interview had the opportunity to engage in one-on-one discussions with the Haidri Beverages PepsiCo representatives. The interview process provided the students with practical experience in professional interviews, boosting their confidence and preparation for future job prospects.

Outcomes and Feedback

The recruitment drive yielded positive outcomes for both the students and Haidri Beverages PepsiCo. Key outcomes include:

- **Interview Experience:** Students gained valuable experience in presenting their skills and responding to technical and HR questions during interviews.
- **Future Considerations:** Haidri Beverages PepsiCo showed interest in considering the participating students for their current and future openings, indicating potential job placements and internships.
- **Industry Feedback:** Students received constructive feedback on their projects and interview performances, which will be beneficial for their professional growth.
- **Overall Experience:** The overall experience of the candidates was reported to be good, with many appreciating the opportunity to interact with industry professionals and gain insights into the recruitment process.

Conclusion

The recruitment drive on July 30th, 2024, was a significant step towards connecting academia with industry. The collaboration with Haidri Beverages PepsiCo not only provided immediate opportunities for graduating students but also strengthened the relationship between the institution and the industry. Career Services Office is committed to organizing more such events to support students in their transition to the professional world.



Capital University of Science and Technology

Islamabad Expressway, Kahuta Road, Zone-V, Islamabad

Phone +92 51 111 555 666, Fax: 92 51 4486705

Email: info@cust.edu.pk, website: <http://www.cust.edu.pk>

