

## **Capital University of Science and Technology**

Islamabad Expressway, Kahuta Road, Zone-V, Islamabad Phone +92 51 111 555 666, Fax: 92 51 4486705 Email: <u>info@cust.edu.pk</u>, website: http://www.cust.edu.pk

#### **Career Services Office**

Date: August 02, 2024

#### Report

#### STEM Career Expo

#### **Event Overview:**

Career Services Office (CSO) and the Faculty of Engineering at CUST collaborated with USAID to participate in the STEM Career Expo held on August 1st, 2024, at the Marriott Hotel Islamabad. This event provided an exceptional opportunity for graduating students from various engineering disciplines to connect with industry professionals, explore career opportunities, and gain insights into the job market.

#### **Participation and Registration:**

- Total Students Registered: 100
- Students Participated: 65
- Participating Organizations: 32

#### **Event Schedule:**

- August 01, 2024 Thursday
- 10:00 am 4:00 pm
- Arrival at Marriott Hotel: 10:00 AM

#### **CUST Representatives:**

- Badar Abbas: Manager, Career Services Office (CSO)
- Manzar Masood: Representative, Mechanical Engineering
- Iqbal Ahmad: Representative, Civil Engineering



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#### **Event Activities:**

The STEM Career Expo was designed to facilitate interactions between students and industry professionals. The event schedule included various activities aimed at maximizing the students' exposure and engagement with potential employers.

#### **Guidance and Monitoring:**

Upon arrival at the Marriott Hotel, the students were guided by Career Services Office team to effectively participate in the expo. Badar Abbas, along with Manzar Masood and Iqbal Ahmad, monitored the students throughout the event, ensuring that every student visited the company booths for interviews and discussions.

#### **Company Booth Visits:**

The students had the opportunity to visit the booths of 32 participating organizations. These interactions provided them with valuable insights into the recruitment processes, company cultures, and potential career paths. The one-on-one discussions at the booths allowed students to showcase their skills and inquire about internship and job opportunities.

#### Meetings with Organizations:

In addition to overseeing the students, Badar Abbas held 16 meetings with representatives from various organizations. The purpose of these meetings was to extend a hand for collaboration in areas such as student counselling, recruitment, and internships. These discussions were aimed at fostering partnerships that would benefit CUST students by providing them with enhanced career opportunities and support.

#### **Outcomes and Feedback**

The STEM Career Expo yielded positive outcomes for both the students and the participating organizations. Key outcomes include:

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- **Student Engagement:** The event provided students with a platform to engage directly with industry professionals, enhancing their understanding of the job market and improving their interview skills.
- Industry Connections: The meetings held by Badar Abbas resulted in promising discussions regarding future collaborations. These potential partnerships are expected to create more opportunities for CUST students in terms of internships and job placements.
- Feedback: The feedback from the students was overwhelmingly positive. They appreciated the guidance and support provided by the Career Services Office and the Faculty of Engineering. The experience was valuable in preparing them for their future careers.

#### **Conclusion:**

The participation in the STEM Career Expo was a significant step towards enhancing the career prospects of CUST students. The collaboration with USAID and the active involvement of the Career Services Office and Faculty of Engineering ensured that the students maximized their opportunities at the event. Career Services Office is committed to organizing and participating in similar events to continuously support students in their transition from academia to the market.





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