



# ***GOOGLE CAREER CERTIFICATIONS***

## ***2023***

***DELIVERING GROWTH AND  
INNOVATION***



**CAREER SERVICES OFFICE**

# GOOGLE CAREER CERTIFICATIONS

GET ON THE FAST TRACK TO IN-DEMAND JOBS IN TECHNOLOGY AND MORE



Career services Office introduced free of cost Google career certificates for all students & alumni of CUST. The Google Career Certificates program offers industry-recognized certifications in various fields and equips individuals with the skills necessary to pursue a successful career in the digital landscape. This initiative was a direct outcome of the Memorandum of Understanding (MoU) signed between the Career Services Office and Institute of Rural Management (IRM), Google Partners Company, enabling students to access following nine courses for distance/online learning.

A total of 1542 students and alumni registered for learning across all departments for these specialization courses.

It is important to mention that the Google Career Certificates program offers valuable opportunities for students to enhance their skills and gain industry-recognized credentials. The program's popularity and impact can be seen through the significant number of registrations from diverse departments.

By keeping this in view, Career Services Office organized a Google Career Certificates Distribution Ceremony on November 08, 2023, to recognize the achievements of students who successfully completed various specializations offered through the partnership with IRM, a Google Partners Company.



Cybersecurity

1

Business Intelligence

2

Data Analytics

3

Advanced Data Analytics

4

IT Support

5

IT Automation

6

Digital Marketing and E-Commerce

7

UX Design

8

Project Management

9

# GOOGLE CAREER CERTIFICATIONS

To help you to prepare to be job-ready at your own pace

20  
23



# CAREER SERVICES OFFICE

OUR VISION IS TO TAKE CARE OF YOUR PROFESSIONAL EXCELLENCE

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**Prof. Dr. Muhammad Mansoor Ahmed**

Vice Chancellor



**Dr. Imran Riaz Malik**

Head Career Services Office



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# MORE **ABOUT US**



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